

The new Polaroid 35mm Autoprocess System is here!

With the Polaroid 35mm Auto-process System you can have full color or black and white slides, dry, mounted and ready to project in less than five minutes. You can use any 35mm camera or scientific instrument equipped with a standard 35mm back. You can make color, continuous tone or high contrast black and white transparencies. You do it yourself. On-the-spot. Without a darkroom. With no running water or electricity. In broad daylight.

The Polaroid 35mm Autoprocess System includes three films.

Polaroid Polachrome CS 35mm Color Transparency Film (ISO40/17°) is available in 12 and 36 exposure rolls. It's a medium-grain, high resolution film that produces colors with superb accuracy. And it can be used under a wide variety of lighting conditions.



Polaroid Polapan CT 35mm Black-and-White Transparency Film (ISO125/22°) is a general purpose, continuous-tone, fine-grain, black-and-white panchromatic

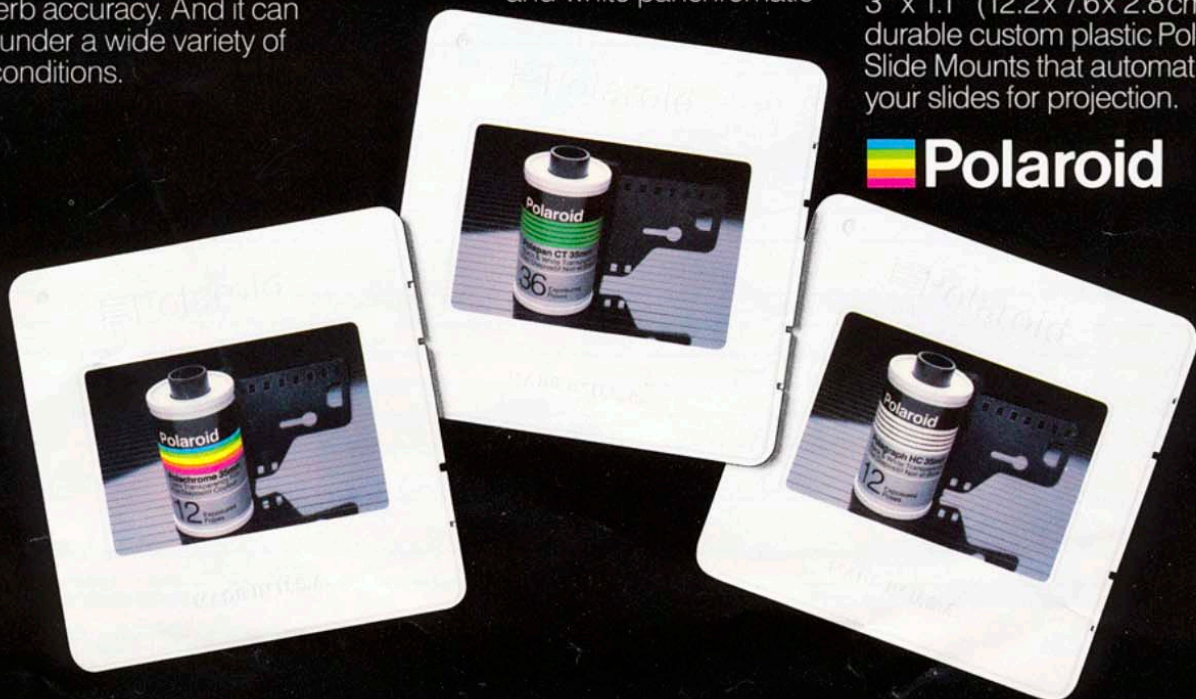
film, available in 36 exposure rolls.


Polaroid Polagraph HC 35mm Black-and-White Transparency Film (ISO400/27°) is a high-contrast, black-and-white panchromatic film for copy and line art photography. It comes in 12 exposure rolls.

The Autoprocess System also includes:

The Polaroid 35mm AutoProcessor, to develop any of the films above. It is compact, lightweight and portable. It measures just 4.1" x 3.9" x 8.5" (10.4 x 9.9 x 21.6 cm), weighs less than a pound and a half (662gm), and is durable, reliable and ready to go wherever you go!

The Polaroid 35mm Slide Mounter, to mount any 35mm transparency quickly, easily, and with a minimum of handling. It measures just 4.8" x 3" x 1.1" (12.2 x 7.6 x 2.8 cm). It uses durable custom plastic Polaroid Slide Mounts that automatically orient your slides for projection.



 **Polaroid**