

Introducing the

You'll take a fast liking to the new EOS 630—the first EOS that can carve one action-filled second into five incredibly crisp, sharp photographs. The EOS 630 gives you a 5 fps. motor drive, 1/2000th sec. shutter, and an ultra-fast autofocus system. And that's just where its ample capabilities begin.



Predictive Autofocus—seeing the future faster.

The EOS 630 has a high-performance Predictive Autofocus system. This allows it to calculate the perfect focus on rapidly approaching subjects—right up to the moment of exposure.

mate the EOS 630 for any of 7 typical shooting situations: Family pictures, Quick shots, Landscapes, Sports, Portraits, Close-ups, and Indoor shots. This feature is built-in—not an expensive option.

Custom Function Control—128 different cameras in one.

Another great built-in feature: Seven different functions of the EOS 630 can be user-configured, separately or in any combination, to tailor the camera to your exact needs. For example: Specify film-rewind with extended leader for easy film changes. Or silence the camera shake beeper.

Programmed Image Control—simplicity for the situation.

With the press of a button, auto-

Shooting mode	AF		Film transport		Metering		Program AE control			
	One shot	Servo	Single	Continuous	Evaluative metering	Selective metering	PH-1	PH-2	PS	PL
① Family pictures	•		•		•				•	
② Quick shots		•		•					•	
③ Landscape	•		•		•					•
④ Sports		•		•			•			
⑤ Portraits	•			•	•			•		
⑥ Close-ups	Without flash	•	•			•				•
	With flash	•	•		A-TTL, TTL programmed automatic flash operation					
⑦ Indoors	Without flash	•	•		•			•		
	With flash	•	•		TTL programmed automatic flash operation					

PH-1: Program High 1 PH-2: Program High 2 PS: Program Standard PL: Program Low.

Auto Exposure Bracketing—three frames with one touch.

You choose the exposure range: ± 5 f-stops. Then shoot. EOS 630's incredible speed brackets your shots so rapidly that even moving subjects are bracketed with little inter-frame movement.

Complete creative control at your fingertips.

The EOS 630 features Evaluative (six-zone) Metering with an improved algorithm for better performance under a wide range of exposure conditions. Choose Selective Area Metering (6.5%) for critical measurements. You can also select Intelligent Program, Shutter Priority, Aperture Priority, Canon's exclusive Depth-of-Field AE mode, or Full Manual control.

A full line of system accessories.



Maximize your photographic possibilities. Choose from an extensive line of Canon EF lenses, featuring built-in focusing motors torque-matched to lens size, with electromagnetic diaphragms. Also: EOS dedicated Speedlites, data backs, grips, and focusing screens.



Use the Canon Credit Card at participating Canon dealers to buy EOS between April 1st and June 30th, 1989—you'll pay no money down and no finance charges* through September 22, 1989. For more information, call 1-800-345-1192.

*Beginning September 23, 1989, finance charges will accrue at a rate of up to 17.88% APR, with up to a 50¢ minimum monthly finance charge.

Visit your authorized Canon dealer. For color brochure, write: Canon EOS 630, C.S.B. 3192, Melville, NY 11747.

fastest EOS ever.



Canon
EOS
630

**Superior Autofocus, Custom Functions,
High-Speed Motor Drive**